



## B.V. Patel Institute of Management, Uka Tarsadia University



**Date: 01-08-2023**

**Session on “New Challenges to Scale up from Small Business to MSME Sector.”**

**Objectives of Session:** Its aim is to motivate students how to become a successful FMB entrepreneurs and discussed challenges in managing and taking Small Business to MSME Sector.

**Outcomes of Session:** At the end of students got an idea about practical challenges in execution to scale up small FMB business domains into MSME Sectors by scaling existing FMB business to new heights.

Date	01-08-2023
Time	10 Am to 12 Pm
Venue:	Mandap Hall
No. of Students:	250 students a mix of FYBBA & TYBBA Entrepreneurship
Name of speaker	Mr Akash Khetan- CEO Naryantex Fab Pvt Ltd – Surat Mr Akshat Singhal-Marketing Head Dhruv Gems Pvt Ltd Surat
Coordinator:	Mr Parvez Malek & Ms Bhavana Patel
Category	E Club at BVPIM

B. V. Patel Institute of Management has organized session “Session on Entrepreneurial Journey & Entrepreneurial Opportunities”. The session begun with journey from being a college student at SP JAIN FMB Campus – Mumbai to becoming a successful entrepreneur by joining their FMB and scaling the small-scale unit to MSME Sectors.



The purpose of the session was to inspire and train the students to be able to motivate and convince their first-generation entrepreneurs on the various SOP, Technological advances, Logistics and various new innovative trends in business by leading without the title by minimizing resistance to change from their old family members in the business conglomerates. The importance of communicating effectively and also leading with strategic leadership and setting up role model for other young family members in introducing change in systems, processes, guidelines and employee engagement practices linked to career growth of employees.

They also urged the young innovators to try and to fail and to act fast because the essence of winning lies in starting and having tried. He also discussed how Young Indians has a vision to be recognized for creating an environment, which promotes entrepreneurship as a tool for developing India and scale existing FMB from small scales to MSME by setting correct vision, mission and goal orientations.

Setting up right values systems within the organization and building a culture of excellence an also experience sharing by key note speakers on his various aspects of their journey has enabled students to be inspired to take on a journey of entrepreneurship. All in all, it was a truly reformative session that filled the attendees with a new zeal to create something meaningful to solve a problem and take existing FMB from small scale to MSME sector.

